



**JCI**  **EUROPEAN  
CONFERENCE**  
**2024**  
**OULU**  
**FINLAND**

**PROGRAM - PROGRAMME**

DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
<b>DAY 0   JUNE 11</b>					
Tuesday, June 11	8:00	20:00	JCI Secretariat	Secretariat	
Tuesday, June 11	10:00	12:00	Europe Board Meeting	JCI Europe	Siiili Solutions
Tuesday, June 11	15:00	17:00	JCI Team Europe Day	JCI Europe	Siiili Solutions
Tuesday, June 11	17:00	0:00	The Bubblyevent - Skumppabuffet meets Bavarian Kick-off	Parties	Voimala
DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
<b>DAY 1   JUNE 12</b>					
Wednesday, June 12	8:00	18:00	Registration	Official JCI Business	HQ Hotel - Radisson
Wednesday, June 12	16:30	18:00	Registration	Official JCI Business	Oulu Hall
Wednesday, June 12	19:00	20:00	Registration	Official JCI Business	Oulu Hall
Wednesday, June 12	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	9:00	13:00	National Presidents Meeting	Official JCI Business	HQ Hotel - Radisson
Wednesday, June 12	12:00	16:00	Into the Woods with Stora Enso: Company Introduction and a Forest visit by Stora Enso	COC Partners/Sponsors	A forest in the Oulu region
Wednesday, June 12	12:00	16:00	QPM - Quality Project Management, training by Katri Hukkanen, Jennimari Koskela and Riitta Typpö	COC Trainings/Activities	Siiili Solutions
Wednesday, June 12	12:00	13:00	Lean in Business Management by Kati Blide	COC Trainings/Activities	Cultural Centre Valve
Wednesday, June 12	13:15	14:45	Customer Experience Leadership & Measurement by Jussi Toivonen	COC Trainings/Activities	Cultural Centre Valve
Wednesday, June 12	14:00	15:00	First Timers Orientation	JCI Programs	HQ Hotel - Radisson
Wednesday, June 12	16:40	18:00	Bus Transfers	Setup	
Wednesday, June 12	16:45	17:00	Opening Ceremony Rehearsal	Official Ceremonies	Oulu Hall
Wednesday, June 12	17:00	18:00	Chairperson's Reception - Invitation Only	Official Ceremonies	Oulu Hall
Wednesday, June 12	18:00	20:00	Opening Ceremony	Official Ceremonies	Oulu Hall
Wednesday, June 12	20:00	23:00	Opening Party	Parties	Oulu Hall
Wednesday, June 12	22:00	23:30	Bus Transfers	Setup	
Wednesday, June 12	23:00	4:00	After Party	Parties	Ilona
DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
<b>DAY 2   JUNE 13</b>					
Thursday, June 13	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	18:00	Registration	Official JCI Business	HQ Hotel - Radisson
Thursday, June 13	8:00	18:00	EC24 Information Desk	Official JCI Business	Oulu Theatre
Thursday, June 13	9:00	9:30	Morning Show	JCI Europe	Oulu Theatre
Thursday, June 13	9:00	17:30	Tradeshaw & Networking	Tradeshaw	Oulu Theatre
Thursday, June 13	9:00	12:00	LEGO® Serious PLAY® Where do you want to go next? Workshop by Marcin Badura	COC Trainings	Siiili Solutions
Thursday, June 13	9:00	10:30	Empowering Leaders: CYE and TOYP Training Workshop	POA Session	HQ Hotel - Radisson
Thursday, June 13	9:00	11:30	Senate Board Meeting	Senate	HQ Hotel - Radisson
Thursday, June 13	9:00	9:45	The Amazing History of Oulu by Mika Kulju	COC Trainings/Activities	HQ Hotel - Radisson
Thursday, June 13	<b>CANCELLED</b>		Business Without Borders by Enzo Schrembs	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	9:30	12:30	Visit and workshop: Yrityskylä Finnish Learning Module and Game Venue by Junior Achievement Finland	COC Partners/Sponsors	Yrityskylä
Thursday, June 13	9:30	12:30	BusinessOulu for Japanese guests - Invitation only	COC Partners/Sponsors	BusinessAsema
Thursday, June 13	9:30	12:00	Conference Assembly I	Official JCI Business	HQ Hotel - Radisson
Thursday, June 13	10:00	12:00	The Power of Your Strengths - How to enhance your career well-being? Workshop by Vahvuuttamo - Kimmo Kuortti and Laura Paaso	COC Trainings/Activities	HQ Hotel - Radisson
Thursday, June 13	10:00	10:45	Transforming Recruitment in the AI-era: Building sustainable future by Sofia Järnström from Notarec	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	10:00	13:00	German Debating - Preliminary Round	JCI Europe	Cultural Centre Valve
Thursday, June 13	10:15	11:00	Keynote: Creative City Making, Oulu European Capital of Culture 2026 by Samu Forsblom	COC Partners/Sponsors	Oulu Theatre

Thursday, June 13	10:45	11:30	How to be a human and a leader in the age of digital revolution? By Ari Nuutinen from Sofigate	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	11:00	12:45	Keynote: Navigating High-Tech Innovations in the North - Contributions for the Global Markets by Jussi Leponiemi from BusinessOulu and company representatives from Alif Semiconductors, Ouraring and Elektrobit	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	11:00	13:30	Business and University visit: University of Oulu	COC Partners/Sponsors	Oulu University, Linnanmaa campus
Thursday, June 13	12:00	13:00	Keynote: Unlocking the Power of Data with Today's Next-generation Technology by Jonathan Teir from Greenstep	COC Partners/Sponsors	HQ Hotel - Radisson
Thursday, June 13	12:00	14:00	Public Speaking - Preliminary Round	JCI Programs	Oulu Theatre
Thursday, June 13	12:00	14:00	Leadership with Heart: Nurturing Authentic Leaders by Anna Mihaylova	JCI SD Sessions	HQ Hotel - Radisson
Thursday, June 13	12:00	14:00	Senate Lunch	Senate	Oulu Music Hall
Thursday, June 13	12:30	15:30	Visit and Workshop: Yrityskylä Finnish Learning Module and Game Venue by Junior Achievement Finland	COC Partners/Sponsors	Yrityskylä
Thursday, June 13	12:30	14:00	LGBT what? Understanding the Queer Alphabet by JCI Pride	COC Trainings/Activities	Siili Solutions
Thursday, June 13	13:00	15:00	Delegates Lunch	Lunch	
Thursday, June 13	13:00	13:45	Bodylanguage for Business and Personal Life by Mr. Bodylanguage@ Niko Visuri	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	13:30	15:30	Membership Growth and Member Acquisition - Workshop hosted by JCI Germany and JCI Finland	COC Trainings/Activities	Cultural Centre Valve
Thursday, June 13	14:00	15:30	Local Officer Meeting	JCI Europe	HQ Hotel - Radisson
Thursday, June 13	14:00	15:00	Building Future, Unity and Understanding by Art - Anu Maarit Moilanen / CEO of Oulu Theatre	COC Partners/Sponsors	Oulu Theatre
Thursday, June 13	14:00	16:30	Conference Assembly II	Official JCI Business	HQ Hotel - Radisson
Thursday, June 13	14:00	14:45	Personal Branding and Networking by Riikka Annika Keskitalo	COC Trainings/Activities	Oulu Theatre
Thursday, June 13	14:00	16:00	Synergy Sparks: Igniting Team Power as a Driver of your Business Success by Marlen Wehner	JCI SD Sessions	HQ Hotel - Radisson
Thursday, June 13	14:30	16:00	What is the Future of Packaging? Workshop by Stora Enso	COC Partners/Sponsors	HQ Hotel - Radisson
Thursday, June 13	14:30	16:00	Building Sustainable Peace by Simo Koskinen	COC Trainings/Activities	Siili Solutions
Thursday, June 13	14:45	16:00	Cultural Networking / Business Speed Dating	COC Trainings/Activities	Oulu Theatre
Thursday, June 13	15:30	16:45	Communication Diplomacy - When a crisis strikes, how do you do effective crisis communication? by Jenni Rajahalme	JCI Europe	HQ Hotel - Radisson
Thursday, June 13	15:30	17:00	Die Kraft des "richtigen" Mindsets: Ein Teaser-Training zur Wertschätzenden Führung. Training by JCI Germany/Christin Wiesberger and Sandra Grimmer	COC Trainings/Activities	Cultural Centre Valve
Thursday, June 13	16:00	17:30	Mentoring Program for EDC - Invitation Only	JCI Europe	HQ Hotel - Radisson
Thursday, June 13	16:00	18:00	Twinning Zone - Come and Connect with Other JCs Interested in Twinning	COC Trainings/Activities	HQ Hotel - Radisson
Thursday, June 13	16:00	17:00	Senate Presidents Forum	Senate	HQ Hotel - Radisson
Thursday, June 13	18:00	20:00	VIP Reception - City of Oulu - Invitation Only	COC Partners/Sponsors	City of Oulu Facilities
Thursday, June 13	19:00	0:00	National Night by JCI Denmark	Parties	Voimala + Rauhala
<b>DATE</b>	<b>START</b>	<b>END</b>	<b>NAME OF THE SESSION</b>	<b>PROGRAM TYPE</b>	<b>VENUE</b>
<b>DAY 3   JUNE 14</b>					
Friday, June 14	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	18:00	Registration	Official JCI Business	HQ Hotel - Radisson
Friday, June 14	8:00	18:00	EC24 information desk	Official JCI Business	Oulu Theatre
Friday, June 14	9:00	9:30	Morning Show	JCI Europe	Oulu Theatre
Friday, June 14	9:00	10:00	Public Speaking - Final Round	JCI Programs	Oulu Theatre
Friday, June 14	9:00	17:30	Tradeshow & Networking	Tradeshow	Oulu Theatre
Friday, June 14	9:00	11:00	Power-Up Masterclass Session	JCI SD Sessions	HQ Hotel - Radisson

Friday, June 14	9:00	12:30	Trainers Forum I	POA Session	HQ Hotel - Radisson
Friday, June 14	9:00	11:00	Validation and Innovation in Entrepreneurship by Kati Miller	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	9:00	10:30	JCI Marketing Training by Iida Repo	JCI Europe	HQ Hotel - Radisson
Friday, June 14	8:30	11:30	Business and University Visit: Oulu University of Applied Sciences OAMK	COC Partners/Sponsors	Oulu University of Applied Sciences OAMK at Linnanmaa
Friday, June 14	9:00	10:00	Networking Efectivo con JCI in Spanish	JCI Europe	HQ Hotel - Radisson
Friday, June 14	9:30	10:30	Modern Leadership by Maarit Kettunen	COC Trainings/Activities	Oulu Theatre
Friday, June 14	10:15	11:00	What We Must Know About Human Being by Lari Karjula	COC Partners/Sponsors	Oulu Theatre
Friday, June 14	10:00	11:00	JCI In Business - InfoSession	HQ Partnerships	HQ Hotel - Radisson
Friday, June 14	11:00	13:00	Let's Make a Difference	POA Session	Cultural Centre Valve
Friday, June 14	10:30	12:30	The Storification of Personal and Corporative Brand by Kalle Hautamäki	COC Trainings/Activities	Oulu Theatre
Friday, June 14	11:00	13:00	Chairing and Parliamentary Training Procedure	POA Session	HQ Hotel - Radisson
Friday, June 14	11:00	11:45	Strategic Leadership in the Digital Age by Niko Candelin from Netox	COC Partners/Sponsors	Oulu Theatre
Friday, June 14	11:00	12:00	Techniques for Winning Over Audiences by Cristina Cerga	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	11:30	13:30	Art and Business Workshop by Matleena Aarikallio from Oulu European Capital of Culture 2026	COC Partners/Sponsors	HQ Hotel - Radisson
Friday, June 14	11:45	12:30	Towards Zero or Even Beyond: Shaping the Future for a Better Tomorrow by Elina Skerfe from Stora Enso	COC Partners/Sponsors	Oulu Theatre
Friday, June 14	12:00	13:00	Social Engineering - How to Protect Yourself When Going Online by Magda Baltatu	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	12:00	14:00	Senate 55th year anniversary Seminar	Senate	Oulu Cathedral
Friday, June 14	13:45	14:30	Motivating Leadership by Eeva Välikangas	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	12:30	13:30	Grow your Audience: (Re)build Your Network Online. How Can You Master the Art of Networking and Become Visible by Ruth Gabler-Schachermayr	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	12:45	13:30	The Last Industrial Revolution - How to make your mark in the age of AI by Sami Huhtala from Silli Solutions Oy	COC Partners/Sponsors	Oulu Theatre
Friday, June 14	12:45	13:30	How to Read Yourself and Others? Workshop by Minna Ihanus	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	13:00	15:00	Delegates Lunch	Lunch	
Friday, June 14	14:30	16:00	Leadership Stamina - Building Long-Term Success by Salla Järvinen-Junttila	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	13:45	15:00	Creative Young Entrepreneur (CYE) - Preliminary Round	JCI Programs	Oulu Theatre
Friday, June 14	14:00	17:00	Trace Your Path! - Trace Ta Route! (FR)	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	14:00	15:00	Réinterprétation de ta « zone de confort » par des concepts inspirés de la nature by Dominique Rosengarten (FR)	COC Trainings/Activities	Cultural Centre Valve
Friday, June 14	14:00	14:45	Bounce Back Stronger - Learning from Failures in JCI by Evija Baravika	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	14:00	18:00	English Debating (Preliminary Round)	JCI Programs	HQ Hotel - Radisson
Friday, June 14	14:00	15:30	Embracing Change: Strategic Leadership and AI Innovation Workshop by Ville Kankare from Netox	COC Partners/Sponsors	HQ Hotel - Radisson
Friday, June 14	15:00	16:00	Bumble Bee - Invitation only	Senate	Senator Hotel - Lapland Hotel
Friday, June 14	15:00	16:00	Business Networking Session by BNI	Partners	Oulu Theatre
Friday, June 14	15:00	16:00	Can JCI boost my business or career? Insights from Past World Presidents on Elevating your business and career with JCI Engagement	JCI Europe	Oulu Theatre
Friday, June 14	15:00	17:00	The key to pitching is T.I.M.I.N.G. by Nicolas Wiscour-Conter (FR)	JCI SD Sessions	Cultural Centre Valve
Friday, June 14	20:00	4:00	Orange Night by JCI The Netherlands	Parties	Night Club Ilona

DATE	START	END	SESSION NAME	PROGRAM TYPE	VENUE	ROOM
Day 4	Saturday		June 15			
Saturday, June 15	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson	Kaleva
Saturday, June 15	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson	Kaleva
Saturday, June 15	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson	Kaleva
Saturday, June 15	9:00	15:00	Registration	Official JCI Business	HQ Hotel - Radisson	
Saturday, June 15	9:00	15:00	EC24 information desk	Official JCI Business	Oulu Theatre	
Saturday, June 15	8:00	13:00	Kids Programme	JCI Programs	HQ Hotel - Radisson	Helmi
Saturday, June 15	8:00	14:00	ASE GM	Senate	HQ Hotel - Radisson	Ainola
Saturday, June 15	9:00	11:30	English Debating - Final Round	JCI Programs	Oulu Theatre	Main Stage
Saturday, June 15	9:00	13:00	Tradeshow & Networking	Tradeshow	Oulu Theatre	
Saturday, June 15	9:00	11:30	French Debating - Final Round	JCI Programs	Oulu Theatre	Pikisali
Saturday, June 15	9:00	11:00	Serious Game Capt'n ODD (FR)	JCI Europe	Siili Solutions	
Saturday, June 15	9:00	10:30	ABC sales training in JCI - tools to build sustainable partnerships by Riku Happonen	COC Trainings	HQ Hotel - Radisson	Hahti
Saturday, June 15	9:30	13:00	Trainers Forum II	POA Session	HQ Hotel - Radisson	Raatti
Saturday, June 15	10:00	12:00	Basics of Sustainable Business for SMEs by Eveliina Leino	COC Trainings	HQ Hotel - Radisson	Piki
Saturday, June 15	10:30	12:30	Intrapreneurship: Innovating Within Organizations by Elena Dumitru	JCI SD Sessions	HQ Hotel - Radisson	Hahti
Saturday, June 15	11:00	13:00	Réfléchissons l'Engagement - Enquête sur les motivations des donateurs by Rana Ammari (FR)	JCI Europe	Siili Solutions	
Saturday, June 15	12:00	14:00	Creative Young Entrepreneur (CYE) - Final Round	JCI Programs	Oulu Theatre	Pikisali
Saturday, June 15	12:00	12:30	The Living Legacy: Cultivating a Greener World One Tree at a Time by SunSilva	COC Partners/Sponsors	Oulu Theatre	Main Stage
Saturday, June 15	14:00	15:00	Senator Board Meeting	Senate	HQ Hotel - Radisson	Raatti
Saturday, June 15	13:00	15:00	Delegates Lunch	Lunch		
Saturday, June 15	13:00	14:30	Sustainable Business Project-workshop by Mikko Eskola & Sini Anttila	COC Partners/Sponsors	HQ Hotel - Radisson	Piki
Saturday, June 15	14:00	15:00	Twinning Ceremony	JCI Programs	HQ Hotel - Radisson	Ainola
Saturday, June 15	14:30	15:30	<b>JCI in Business - Info Session</b>	HQ Partnerships	HQ Hotel - Radisson	Hahti
Saturday, June 15	16:30	17:45	Buses to Oulu Hall	Setup		
Saturday, June 15	17:30		Doors open, Welcome Drink	Setup		
Saturday, June 15	18:00	2:00	Gala Night	Official Ceremonies	Oulu Hall	Stadium
Saturday, June 15	18:30	20:30	JCI Awards Ceremony	Official Ceremonies	Oulu Hall	Stadium
Saturday, June 15	21:00	22:00	JCI Closing Ceremony	Official Ceremonies	Oulu Hall	Stadium
Saturday, June 15	22:00	2:30	Buses back to hotels	Setup		