



**JCI**  **EUROPEAN  
CONFERENCE**  
**2024**  
**OULU**  
**FINLAND**

**PROGRAM - PROGRAMME**

# Welcome!

We're excited to share with you the lineup of sessions, competitions, and trainings we have planned. Please note, while we have put great effort into finalizing the details, we might still make minor adjustments to ensure the best possible experience.

2024 EUROPEAN CONFERENCE					
DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
	LOCAL TIME				
<b>Tuesday, June 11</b>					
Tuesday, June 11	5:00 PM	2:00 AM	The Bubblyevent - Skumppabuffet meets Bavarian Kick-off	Parties	Hietasaari venue place (outdoors / indoors)
<b>Wednesday, June 12</b>					
Wednesday, June 12	8:00	18:00	Registration	Official JCI Business	HQ Hotel - Radisson
Wednesday, June 12	16:00	18:00	Registration	Official JCI Business	Oulu Hall
Wednesday, June 12	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Wednesday, June 12	9:00	13:00	National Presidents Meeting	Official JCI Business	HQ Hotel - Radisson
Wednesday, June 12	12:00	16:00	Into the Woods with Stora Enso: Company introduction and a Forest visit by Stora Enso	COC Partners/Sponsors	A forest in the Oulu region
Wednesday, June 12	12:00	16:00	QPM - Quality Project Management, training by Katri Hukkanen and Jennimari Koskela	COC Trainings/Activities	Siili Solutions
Wednesday, June 12	12:00	13:00	Lean in Business Management by Kati Blide	COC Trainings/Activities	Cultural Centre Valve
Wednesday, June 12	13:00	14:00	Lunch for Officials	Lunch	HQ Hotel - Radisson
Wednesday, June 12	13:15	14:45	Customer Experience Leadership & Measurement by Jussi Toivonen	COC Trainings/Activities	Cultural Centre Valve
Wednesday, June 12	14:00	15:00	First Timers Orientation	JCI Programs	HQ Hotel - Radisson
Wednesday, June 12	15:00	16:00	Let's Make a Difference - JCI President Kaveen	POA Session	Cultural Centre Valve
Wednesday, June 12	16:45	17:00	Opening Ceremony Rehearsal	Official Ceremonies	Oulu Hall
Wednesday, June 12	17:00	18:00	Chairperson's Reception - Invitation Only	Official Ceremonies	Oulu Hall
Wednesday, June 12	18:00	20:00	Opening Ceremony	Official Ceremonies	Oulu Hall
Wednesday, June 12	20:00	23:00	Opening Party	Parties	Oulu Hall
Wednesday, June 12	23:00	4:00	After Party	Parties	Ilona

## 2024 EUROPEAN CONFERENCE

DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
	LOCAL TIME				
<b>Thursday, June 13</b>					
Thursday, June 13	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Thursday, June 13	8:00	13:00	Kids Programme	JCI Programs	HQ Hotel - Radisson
Thursday, June 13	8:00	18:00	Registration	Official JCI Business	HQ Hotel - Radisson
Thursday, June 13	8:00	18:00	EC24 Information Desk	Official JCI Business	Oulu City Theatre
Thursday, June 13	9:00	9:30	Morning Show	JCI Europe	Oulu City Theatre
Thursday, June 13	9:00	17:30	Tradeshaw & Networking	Tradeshaw	Oulu City Theatre
Thursday, June 13	9:00	16:00	COC - Training Session (Details To Be Announced)	COC Trainings	Silli Solutions
Thursday, June 13	9:00	10:30	Empowering Leaders: CYE and TOYP Training Workshop	POA Session	HQ Hotel - Radisson
Thursday, June 13	9:00	11:30	Senate Board Meeting	Senate	HQ Hotel - Radisson
Thursday, June 13	9:00	9:45	The amazing history of Oulu by Mika Kulju	COC Trainings/Activities	HQ Hotel - Radisson
Thursday, June 13	9:30	10:15	Business Without Borders by Enzo Schrems	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	9:30	12:00	Conference Assembly I	Official JCI Business	HQ Hotel - Radisson
Thursday, June 13	10:00	12:00	The Power of Your Strengths - How to enhance your career well-being? Workshop by Vahvuuttamo - Kimmo Kuortti and Laura Paaso	COC Trainings/Activities	HQ Hotel - Radisson
Thursday, June 13	10:00	10:45	Transforming Recruitment in the AI-era: building sustainable future. By Sofia Järnström/Notarec	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	10:00	13:00	German Debating - Preliminary Round	JCI Europe	Cultural Centre Valve
Thursday, June 13	10:15	11:00	Keynote: Oulu Culture Capital 2026 by Samu Forsblom	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	10:45	11:30	How to be a human and a leader in the age of digital revolution? By Ari Nuutinen/Sofigate	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	11:00	13:00	JCI RISE Project Showcase by Oliver Price	POA Session	HQ Hotel - Radisson
Thursday, June 13	11:00	12:45	Keynote: Oulu, city of innovations and technology. By BusinessOulu/Jussi Leponiemi, Aava Mobile/Kari Räisänen, Ouraring/Heli Koskimäki, Elektrobitt/Laura Vähäsaari	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	12:00	13:00	Keynote: Data based decision making by Greenstep.	COC Partners/Sponsors	HQ Hotel - Radisson
Thursday, June 13	12:00	14:00	Public Speaking - Preliminary Round	JCI Programs	Oulu City Theatre
Thursday, June 13	12:00	14:00	Leadership with heart: nurturing authentic leaders by Anna Mihaylova	JCI SD Sessions	HQ Hotel - Radisson
Thursday, June 13	12:00	14:00	Senate Lunch	Senate	Oulu Music Hall
Thursday, June 13	12:00	14:00	Officials' Lunch	Lunch	HQ Hotel - Radisson
Thursday, June 13	13:00	15:00	Delegates Lunch	Lunch	TBC



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DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
	LOCAL TIME				
<b>Thursday, June 13</b>					
Thursday, June 13	13:30	15:30	Membership Growth and Member Acquisition - Workshop hosted by JCI Germany and JCI Finland	COC Trainings/Activities	Cultural Centre Valve
Thursday, June 13	14:00	15:30	Local Officer Meeting	JCI Europe	HQ Hotel - Radisson
Thursday, June 13	14:00	16:00	Happiness And Well-Being	COC Partners/Sponsors	Oulu City Theatre
Thursday, June 13	14:00	16:30	Conference Assembly II	Official JCI Busi...	HQ Hotel - Radisson
Thursday, June 13	14:00	14:45	Personal Branding and Networking by Riikka Annika Keskitalo	COC Trainings/Activities	Oulu City Theatre
Thursday, June 13	14:00	16:00	Synergy Sparks: Igniting Team Power as a driver of your Business Success by Marlen Wehner and Julian Gross	JCI SD Sessions	HQ Hotel - Radisson
Thursday, June 13	14:30	16:00	What is the future of packaging? Workshop by Stora Enso	COC Partners/Sponsors	HQ Hotel - Radisson
Thursday, June 13	14:45	16:00	Cultural Networking / Business Speed Dating	COC Trainings/Activities	Oulu City Theatre
Thursday, June 13	15:30	17:00	Die Kraft des "richtigen" Mindsets: Ein Teaser-Training zur Wertschätzenden Führung. Training by JCI Germany/Christin Wiesberger and Sandra Grimmer	COC Trainings/Activities	Cultural Centre Valve
Thursday, June 13	16:00	17:30	Mentoring Program for EDC - Invitation Only	JCI Europe	HQ Hotel - Radisson
Thursday, June 13	16:00	17:00	Senate Presidents Forum	Senate	HQ Hotel - Radisson
Thursday, June 13	18:00	20:00	VIP Reception - City of Oulu - Invitation Only	COC Partners/Sponsors	City of Oulu facilities
Thursday, June 13	19:00	4:00	National Night by JCI Denmark	Parties	Voimala + Rauhala
<b>Friday, June 14</b>					
Friday, June 14	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Friday, June 14	8:00	18:00 PM	Registration	Official JCI Business	HQ Hotel - Radisson
Friday, June 14	8:00	18:00	EC24 information desk	Official JCI Business	Oulu City Theatre
Friday, June 14	8:00	13:00	Kids Programme	JCI Programs	HQ Hotel - Radisson
Friday, June 14	9:00	9:30	Morning Show	JCI Europe	Oulu City Theatre
Friday, June 14	9:00	10:00	Public Speaking - Final Round	JCI Programs	Oulu City Theatre
Friday, June 14	9:00	17:30	Tradeshaw & Networking	Tradeshaw	Oulu City Theatre
Friday, June 14	9:00	11:00	Power-up Masterclass Session	POA Session	HQ Hotel - Radisson
Friday, June 14	9:00	12:30	Trainers Forum I	POA Session	HQ Hotel - Radisson
Friday, June 14	9:00	11:00	Validation and Innovation in Entrepreneurship by Kati Miller	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	9:00	10:30	JCI Marketing Training by Iida Repo	JCI Europe	HQ Hotel - Radisson
Friday, June 14	9:30	10:30	Modern Leadership by Maarit Kettunen	COC Trainings/Activities	Oulu City Theatre
Friday, June 14	10:15	11:00	What we must know about human being by Lari Karjula	COC Partners/Sponsors	Oulu City Theatre

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DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
	LOCAL TIME				
<b>Friday, June 14</b>					
Friday, June 14	10:15	11:00	What we must know about human being by Lari Karjula	COC Partners/Sponsors	Oulu City Theatre
Friday, June 14	10:00	11:00	JCI In Business - InfoSession	HQ Partnerships	HQ Hotel - Radisson
Friday, June 14	10:00	14:00	French Debate - Preliminary Round	JCI Programs	Cultural Centre Valve
Friday, June 14	10:30	12:30	The storification of personal and corporate brand by Kalle Hautamäki	COC Trainings/Activities	Oulu City Theatre
Friday, June 14	10:30	12:30	Deputy Presidents Session	JCI Europe	HQ Hotel - Radisson
Friday, June 14	11:00	13:00	Chairing and Parliamentary Training Procedure	POA	HQ Hotel - Radisson
Friday, June 14	11:00	11:45	Strategic Leadership in the Digital Age. By Niko Canderlin/Netox	COC Partners/Sponsors	Oulu City Theatre
Friday, June 14	11:00	12:00	Techniques for Winning Over Audiences by Cristina Cerga	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	11:30	13:30	Art and Business workshop by Oulu Culture Capital 2026/Matleena Aarikallio	COC Partners/Sponsors	HQ Hotel - Radisson
Friday, June 14	11:45	12:30	Towards zero or even beyond: Shaping the future for a better tomorrow. By Elina Skerfe/Stora Enso	COC Partners/Sponsors	Oulu City Theatre
Friday, June 14	12:00	13:00	Social Engineering - how to protect yourself when going online by Magda Baltatu	JCI SD Sessions	HQ Hotel - Radisson
Friday, June 14	13:45	14:30	Motivating leadership by Eeva Välikangas	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	12:30	13:30	Training related to Networking / COC training, trainer TBA	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	12:30	13:00	Creative Young Entrepreneur (CYE) - Rehearsal	JCI Programs	Oulu City Theatre
Friday, June 14	12:45	13:30	AI-related keynote by Siili solutions (specific headline and name of the trainer TBA)	COC Partners/Sponsors	Oulu City Theatre
Friday, June 14	13:00	15:00	Delegates Lunch	Lunch	TBC
Friday, June 14	14:30	16:00	Leadership Fitness by Järvinen-Junttila	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	13:45	15:00	Creative Young Entrepreneur (CYE) - Preliminary Round	JCI Programs	Oulu City Theatre
Friday, June 14	14:00	17:00	Trace Your Path! - Trace Ta Route! (FR)	COC Trainings/Activities	HQ Hotel - Radisson
Friday, June 14	14:00	15:00	Training About Well-Being - Resilience or Mindfulness by JCI Belgium (FR)	COC Trainings/Activities	Cultural Centre Valve
Friday, June 14	14:00	18:00	English Debate (Preliminary Round)	JCI Programs	HQ Hotel - Radisson
Friday, June 14	14:00	15:30	Embracing Change: Strategic Leadership and AI Innovation Workshop. By Ville Kankare/Netox.	COC Partners/Sponsors	HQ Hotel - Radisson
Friday, June 14	15:00	16:30	Committee Members Meeting	JCI Europe	HQ Hotel - Radisson
Friday, June 14	15:00	16:00	Business Networking Session by BNI	Partners	Oulu City Theatre
Friday, June 14	15:00	17:00	The key to pitching is T.I.M.I.N.G. by Nicolas Wiscour-Contier (FR)	JCI SD Sessions	Cultural Centre Valve
Friday, June 14	20:00	4:00	National Night	Parties	TBA

## 2024 EUROPEAN CONFERENCE

DATE	START	END	NAME OF THE SESSION	PROGRAM TYPE	VENUE
	LOCAL TIME				
<b>Saturday, June 15</b>					
Saturday, June 15	8:00	20:00	JCI Secretariat	Secretariat	HQ Hotel - Radisson
Saturday, June 15	8:00	20:00	COC Secretariat	Secretariat	HQ Hotel - Radisson
Saturday, June 15	8:00	20:00	JCI Europe Secretariat	Secretariat	HQ Hotel - Radisson
Saturday, June 15	9:00	15:00	Registration	Official JCI Business	HQ Hotel - Radisson
Saturday, June 15	9:00	15:00	EC24 information desk	Official JCI Business	Oulu City Theatre
Saturday, June 15	8:00	13:00	Kids Programme	JCI Programs	HQ Hotel - Radisson
Saturday, June 15	8:00	13:00	ASE GM	Senate	HQ Hotel - Radisson
Saturday, June 15	9:00	11:30	English Debating - Final Round	JCI Programs	Oulu City Theatre
Saturday, June 15	9:00	13:00	Tradeshow & Networking	Tradeshow	Oulu City Theatre
Saturday, June 15	9:00	11.30 AM	French Debating - Final Round	JCI Programs	Oulu City Theatre
Saturday, June 15	9:00	11:00	Serious Game Capt'n ODD (FR)	JCI Europe	Silli Solutions
Saturday, June 15	9:00	10:30	ABC sales training in JCI - tools to build sustainable partnerships by Riku Happonen	COC Trainings	HQ Hotel - Radisson
Saturday, June 15	9:30	13:00	Trainers Forum II	POA Session	HQ Hotel - Radisson
Saturday, June 15	10:00	12:30	German Debating - Final Round	JCI Europe	Cultural Centre Valve
Saturday, June 15	10:30	12:30	Intrapreneurship: Innovating Within Organizations by Elena Dumitru	JCI SD Sessions	HQ Hotel - Radisson
Saturday, June 15	11:00	13:00	Réfléchissons l'Engagement - Enquête sur les motivations des donateurs by Rana Ammari (FR)	JCI Europe	Silli Solutions
Saturday, June 15	12:00	14:00	Creative Young Entrepreneur (CYE) - Final Round	JCI Programs	Oulu City Theatre
Saturday, June 15	12:00	12:30	The Living Legacy: Cultivating a Greener World One Tree at a Time. By SunSilva.	COC Partners/Sponsors	Oulu City Theatre
Saturday, June 15	13:00	14:00	Senator Board Meeting	Senate	HQ Hotel - Radisson
Saturday, June 15	13:00	15:00	Delegates Lunch	Lunch	TBC
Saturday, June 15	14:00	15:00	Twinning Ceremony	JCI Programs	HQ Hotel - Radisson
Saturday, June 15	14:00	15:00	International Employer of the Year	COC Partners/Sponsors	HQ Hotel - Radisson
Saturday, June 15	16:00	17:00	Foundation Reception	Foundation	HQ Hotel - Radisson
Saturday, June 15			VIP Reception - JCI Finland	Country Meetings	Oulu Hall
Saturday, June 15	18:00	2:00	Gala Night	Official Ceremonies	Oulu Hall
Saturday, June 15	18:30	20:30	JCI Awards Ceremony	Official Ceremonies	Oulu Hall
Saturday, June 15	21:00	22:00	JCI Closing Ceremony	Official Ceremonies	Oulu Hall